
MEREDITH D. CLARK

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ACADEMIC EXPERIENCE

- 2017 MEDIA STUDIES; UNIVERSITY OF VIRGINIA
Assistant professor. Current position.
- 2014 MAYBORN SCHOOL OF JOURNALISM; UNIVERSITY OF NORTH TEXAS
Assistant professor of digital and print news. August 2014- May 2017

EDUCATION

- 2014 PH.D., MASS COMMUNICATION; UNC-CH SCHOOL OF MEDIA & JOURNALISM
- 2006 M.A., JOURNALISM; FLORIDA A&M UNIVERSITY
- 2002 B.A., POLITICAL SCIENCE; FLORIDA A&M UNIVERSITY

PEER-REVIEWED PUBLICATIONS

- 2017 ELECTRONIC NEWS
Everbach, T.; **Clark, M.D.**; Nisbett, G. (2018) *#Iftheygunnedmedown: An analysis of mainstream & social media in the Ferguson, Missouri, shooting death of Michael Brown*. 12(1), 23-41. <https://doi-org.proxy01.its.virginia.edu/10.1177/1931243117697767>
- 2017 JOURNAL OF SOCIAL MEDIA IN SOCIETY
Clark, M.D., Bland, D., Livingston, J. (2017). *Lessons from #McKinney: Social media and the Construction of Police Brutality*. Accessed from: digital.library.unt.edu/ark:/67531/metadc991008/m1/1/:
- 2016 NEW MEDIA & SOCIETY
Freelon, D.; McIlwain, C., and **Clark, M.D.** (2016) *Quantifying the power & consequences of social media protest*, 20 (3), 990-1011. <https://doi-org.proxy01.its.virginia.edu/10.1177/1461444816676646>
- 2015 JOURNALISM & MASS COMMUNICATION EDUCATOR
Clark, M.D. (2015) *WhichWayNC: A Model for Mobile Media Development*. 70(3), 251-263. <https://doi-org.proxy01.its.virginia.edu/10.1177/1077695815600733>

OTHER PUBLICATIONS

2018: HOW BLACK TWITTER AND OTHER SOCIAL MEDIA COMMUNITIES INTERACT WITH MAINSTREAM NEWS

Co-author, grant-funded research report published by the Knight Foundation.

2016 BEYOND THE HASHTAGS: #FERGUSON, #BLACKLIVESMATTER, AND THE ONLINE STRUGGLE FOR OFFLINE JUSTICE

Co-author, grant-funded research report published by the Center for Media & Social Impact.

2015 HASHTAG PUBLICS: THE POWER & POLITICS OF NETWORKED DISCOURSE COMMUNITIES

Book Chapter: “#BlackTwitter: We Wish To Tweet Our Own Cause” (Ed.: Nathan Rambukkana)

2015 AMERICAN JOURNALISM

Review: The Portal to Texas History (June).

2013 AMERICAN JOURNALISM

Review: Mississippi Blues Trail App: A Smartphone Application Developed and Maintained by the Mississippi Blues Trail Commission (August).

AWARDS & HONORS

2016 AEJMC EQUITY & DIVERSITY AWARD - MAYBORN SCHOOL OF JOURNALISM

Coordinated application efforts and wrote narrative for the school's application in role as diversity committee chair.

2015 DISSERTATION OF THE YEAR, AEJMC MASS COMMUNICATION & SOCIETY

Top dissertation honors; \$3,000 cash award.

2015 HONOREE, THE ROOT 100

Selected as No. 66 on the list of most 100 influential African-Americans ages 25-45 in 2015. Selection was based on contribution to African-American culture via research achievements and agenda.

2010 NABJ/NEW YORK TIMES LEADERSHIP ACADEMY

Won competitive year-long fellowship for mid-level managers through partnership between the Maynard Institute and Harvard University's Nieman Foundation.

2009 GANNETT MENTORING INITIATIVE

Selected to participate in pilot class of program for emerging newsroom leaders. Paired with publisher of a Gannett newspaper to learn business side of newspaper publishing industry.

GRANTS & FELLOWSHIPS

2018 AMERICAN SOCIETY OF NEWS EDITORS (\$150,000)

Lead researcher on annual newsroom diversity census (ongoing).

2017 KNIGHT FOUNDATION (\$70,000)

Co-PI on mixed-methods study of Black Twitter for the Knight Foundation (Published February 2018).

2016 MOZILLA FOUNDATION (\$16,000)

Sole researcher on mixed-methods study of online news consumption and commenting experiences among women of color (ongoing).

2016 DEMOCRACY FUND (\$16,000)

Sole researcher on mixed-methods study of the impact of minority recruitment and retention programs in U.S. newspaper journalism (ongoing).

2016 DORI J. MAYNARD SENIOR RESEARCH FELLOW (\$5,000)

Selected as one of three fellows researching race, media and power (ongoing).

2016 VISITING SCHOLAR, INSTITUTE FOR AFRICAN-AMERICAN RESEARCH

Selected as visiting scholar for summer at UNC-CH institute.

2015 "THE NEW CIVICS" SPENCER FOUNDATION (\$33,000)

Co-PI on grant-funded research led by Deen Freelon (American University). Study combines Big Data, in-depth interviews and textual analysis in exploration of #BlackLivesMatter as a form of civic engagement.

2015 UNIVERSITY OF NORTH TEXAS MENTORING GRANT (\$1,157)

Awarded junior-faculty development grant to identify a mentor and develop research.

2011 UNC-CH FUTURE FACULTY FELLOW (\$1,000)

Awarded competitive university-wide fellowship for members of the emerging professoriate.

INVITED TALKS

2018 PURDUE UNIVERSITY

Research keynote: "Black Twitter: Race, Gender, and Social Media" during Association of Black Culture Centers regional meeting (February).

2017 STANFORD UNIVERSITY

Co-panelist on talk about race and social media (October).

2017 LAFAYETTE COLLEGE

Invited talk. "Twitter Talks Back: Communities of Color and Catalysts for Conversation." First speaker in university's social media and justice series.

INVITED TALKS (CONTINUED)

2016 INSTITUTE FOR ADVANCED STUDY IN TOULOUSE (FRANCE)

One of two keynote speakers for sociology symposium: "Freedom and Control of Expression in the Digital Aftermath of the 2015 Paris Attacks" (October).

2016 INSTITUTE OF AFRICAN-AMERICAN RESEARCH, UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Keynote: "Blackchannels: Black Twitter and the Politics of Democratic Media Activism" (September).

2016 HARVARD UNIVERSITY SCHOOL OF BUSINESS

Invited speaker for Gender & Work Symposium (April).

2016 STANFORD UNIVERSITY

Co-panelist with Ebony.com Digital Media Editor Jamilah Lemieux, "Hidden in Plain View: Centering Black Voices on Media, Protest and Everyday Life" (February).

2015 THE DALLAS MORNING NEWS

Lunch workshop presented as part of the paper's \$1.5 million digital-first initiative. Presented insights on using social media to connect with diverse communities online (March).

2015 THE NEW YORK TIMES

Guest speaker for brown-bag event with reporters, editors and staffers from across the newsroom. Presented research on Black Twitter and developing strategies for audience engagement (October).

2015 BELMONT UNIVERSITY, BLACK STUDENT ASSOCIATION

Public event co-sponsored by Nashville Association of Black Journalists and Belmont University Black Student Association focusing on Black social-media use in the era of Ferguson (October).

2015 SOUTH BY SOUTHWEST (SXSW) INTERACTIVE

Co-hosted panel, "The Bombastic Brilliance of Black Twitter: Part II" with Dr. Kimberly Ellis (March).

2014 STANFORD UNIVERSITY, CLAYMAN INSTITUTE FOR GENDER RESEARCH

Invited for the inaugural Online Feminism Conference. Presented talk on using original framework for identifying and working with diverse communities online (October).

2013 SOUTH BY SOUTHWEST (SXSW) INTERACTIVE

Co-hosted panel, "Black Twitter: Bigger Than Hip-Hop" (March)

WORKING GROUPS

2016 CRITICAL RACE & DIGITAL MEDIA WORKING GROUP

Invited participant in academic collective exploring issues of race within digital media (current).

2016 SMITHERMAN-VILLANUEVA WRITING RETREAT

Invited participant in workshop for first-time academic authors of color hosted by Stanford University.

CONFERENCE ACTIVITY/PARTICIPATION

2017 ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

Co-panelist: "From trigger warnings to testing tolerance, Version 2.0": Creating classrooms that support and encourage student engagement with controversial topics" (August).

2016 ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

Co-author/presenter: #IfTheyGunnedMeDown: An analysis of mainstream and social-media in the Ferguson, Missouri shooting of Michael Brown." Minneapolis, Minnesota (August).

2016 ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

Co-panelist, "From trigger warnings to testing tolerance: Engaging students in discussions about tough topics." Minneapolis, Minnesota (August).

2016 DIGITAL BLACKNESS CONFERENCE

Co-panelist on Black social media use and community-building (April).

2016 BROADCAST EDUCATORS ASSOCIATION

Co-panelist, "Lessons from social media and broadcast TV coverage of the #McKinney incident, #SandraBland arrest, and #CharlestonMassacre," Las Vegas, Nevada (April).

2016 SOCIETY OF CINEMA & MEDIA STUDIES

Co-panelist, "NOT Seen on TV: Blackness, television, and participatory digital media practices," Atlanta, Georgia (April).

2015 INTERNATIONAL COMMUNICATION ASSOCIATION ANNUAL CONFERENCE

Co-panelist, "Evolving representations of race within Internet communication: The life of race captured within subreddits, translation, Twitter and blogging." San Juan, Puerto Rico (May).

2015 SOCIETY OF CINEMA & MEDIA STUDIES

Co-panelist, "Self-definition and resistance in Black digital networks." Montreal, Quebec (March).

2014 SOCIETY OF CINEMA & MEDIA STUDIES

Co-panelist, "Negotiating race in digital spaces" Seattle, Washington (March).

2013 SOCIAL MEDIA TECHNOLOGY CONFERENCE & WORKSHOP

Co-panelist, "Assessing digital works for tenure and promotion." Bowie State University (September).

2013 ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

Top Student Paper: "Student News 2.0: An Ethnographic Examination." Washington, D.C. (August).

2012 MID-ATLANTIC PUBLIC OPINION RESEARCH CONFERENCE

Paper presentation: "Salt, Light, Politics & the Word: A study on media exposure patterns and perceived influence among ministers of the Churches of Christ." Chicago, Illinois (November).

2007 ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION
Poster presentation: "My prerogative: Perceptions and attitudes of Black journalists in the Tallahassee Democrat newsroom, 2000-2006." St. Louis, Missouri (August).

TEACHING EXPERIENCE

2017 UNIVERSITY OF VIRGINIA: DEPARTMENT OF MEDIA STUDIES
Developed and teaching new undergraduate course on Black Twitter (current).

2014- 2017 UNIVERSITY OF NORTH TEXAS: MAYBORN SCHOOL OF JOURNALISM
Comparative International Media Systems (redesigned course; undergraduate and graduate levels)

Introduction to Mass Media Writing (undergraduate)

New Technologies in Mass Communication (designed course; graduate level)

Qualitative research methods (graduate; taught as online hybrid course)

Adviser to two students pursuing master's theses

2011 UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
Media Ethics (undergraduate; one semester taught as online hybrid course). Taught two semesters.

News Writing (undergraduate). Taught two semesters.

News Editing (undergraduate). Taught one semester.

2014 NORTH CAROLINA CENTRAL UNIVERSITY
Mass Media & Society. Assumed duties in mid-spring for instructor of record on emergency leave.

2007 FLORIDA A&M UNIVERSITY
Use of Information Resources. Taught two semesters as an adjunct.

SERVICE TO THE PROFESSION

2017 ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION
Vice chair, Commission on the Status of Women (current).

2016 ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION
Research co-chair, Commission on the Status of Women.

2016 SOCIAL MEDIA + SOCIETY
Reviewer for peer-reviewed, open-source journal (current).

2015 THE ROBERT C. MAYNARD INSTITUTE FOR JOURNALISM EDUCATION
Recruited as part of a team of 15 media industry professionals to consult on "Maynard Re-Imagined," the strategic plan for the Maynard Institute (current).

2015 JOURNAL OF SOCIAL MEDIA IN SOCIETY

Reviewer for peer-reviewed journal (current).

2014 MASS COMMUNICATION & SOCIETY

Reviewer for peer-reviewed journal (current).

SERVICE TO THE PROFESSION

2014 DESIGN KIT: THE COURSE FOR HUMAN-CENTERED DESIGN (+ACUMEN AND IDEO)

Coordinated site for six-week distance learning course for Mayborn School of Journalism faculty.

2013 DOW JONES FACULTY MULTIMEDIA BOOT CAMP

Social-media learning coordinator for week-long workshop teaching multimedia production skills to journalism and mass communication faculty from historically black colleges and universities (HBCUs).

2013 THE DAILY TAR HEEL

Board president of multimillion-dollar independent student newspaper at the University of North Carolina at Chapel Hill.

2012 THE DAILY TAR HEEL

Served as chair of multimillion-dollar independent student newspaper at the University of North Carolina at Chapel Hill.

2012 NATIONAL ASSOCIATION OF BLACK JOURNALISTS

Mentor, Student Multimedia Projects. Oversaw copy-desk and mentored student journalists during association's annual convention. New Orleans, Louisiana (August).

2012 UNC-CH BLACK GRADUATE & PROFESSIONAL STUDENT ASSOCIATION

Coordinator for programs to enrich academic and professional lives of Black graduate and professional students at the university. Developed brown-bag mentoring series with faculty (August 2011-April 2013).

2009 NATIONAL ASSOCIATION OF BLACK JOURNALISTS

Mentor, Student Multimedia Projects. Oversaw copy-desk and mentored student journalists during association's annual convention. Tampa, Florida (August).

2010 TEEN DEMOCRAT AT THE TALLAHASSEE DEMOCRAT

Coordinated high-school journalism program for students in three-county area.

SERVICE TO THE DEPARTMENT

2017 UNIVERSITY OF VIRGINIA

Curriculum committee member

2015 MAYBORN SCHOOL OF JOURNALISM; UNIVERSITY OF NORTH TEXAS

Chair, Diversity committee. Served for two years (2015 -2017)

Assessment committee: coordinated ACEJMC assessment procedures for all sections of Introduction to Mass Media writing, a core course.

Research committee: co-coordinated searches for grant opportunities for faculty; created research brown-bag lecture series; developed outreach initiatives to get undergraduates involved in academic research.

SERVICE TO THE UNIVERSITY

2017 NATIONAL ASSOCIATION OF BLACK JOURNALISTS - UVA

Serving as faculty advisor to newly chartered chapter (approved March 2018).

2016 BLACK FACULTY NETWORK

Co-coordinator for affinity group supporting Black faculty on UNT's campus (2016-17 academic year; member from 2014-2017).

2016 COMMISSION ON THE STATUS OF WOMEN

Confirmed by Faculty Senate to on university-wide committee supporting female faculty members at UNT (2016-17 academic year).

SELECTED MEDIA COVERAGE

2018 BRITISH BROADCASTING COMPANY (BBC)

Radio show: "Digital Human"

2017 NATIONAL PUBLIC RADIO (NPR)

Radio show: "1A with Joshua Johnson." Charlottesville and the White Supremacists

2016 COLUMBIA JOURNALISM REVIEW

Article: "The influence and limitations of Black Twitter"

2015 LE MONDE

Article: "Black Twitter : être noir aux Etats-Unis, 140 signes à la fois" ("Being black in the United States, 140 characters at a time")

2015 LOS ANGELES TIMES

Article: "After a year of high-profile killings by police, Americans' views on race have shifted"

2015 KERA

Radio show: "Think" with Krys Boyd. Guest panelist on episode about #BlackLivesMatter

2015 KERA

Radio show: "From Paula Deen To Baltimore Unrest: Exploring The Role Of Black Twitter"

2015 THE ATLANTIC

Online article: "The Truth About Black Twitter"

2014 THE ASSOCIATED PRESS

Article: "Black Twitter Flexing Muscles On and Offline"

2014 THE WASHINGTON POST

Article: "Black Twitter: A Virtual Community Ready to Hashtag Out a Response to Cultural Issues"

PROFESSIONAL MEMBERSHIPS

2015 ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

Member since 2007. Memberships include: Mass Communication & Society; Minorities and Communication; Commission on the Status of Women (current).

2015 NATIONAL ASSOCIATION OF BLACK JOURNALISTS

Member since 2006. Memberships include: Print Journalism Task Force (current).

2015 INTERNATIONAL COMMUNICATION ASSOCIATION

Member 2014 - 2015.

2015 SOCIETY FOR CINEMA & MEDIA STUDIES

Member 2013 - 2015.